



PC Surgeon

Wireless Hotspots

More business – no strings attached



"I am taking more weekday business bookings.....Companies are now repeat-booking my conference facilities."

"I simply will not stay in a hotel that does not have Wireless Internet access."



What can Wireless Hotspots do for *my* Business?

Mobility is key in today's fast moving business environment. Simply missing a particular e-mail can sometimes be disastrous. Most business travellers choose hotels and conference centres offering easy access to fast internet services. Establishments such as these all over the world are responding to this demand. Does *your* business match the needs of your customers?

With a PC Surgeon hotspot system, you can give your customers what they need: a simple way to do business away from the office, with fast access to the internet, e-mail and VPN services. This system puts *you* in charge. We help you decide the price, time options and payment methods that best suit both your customers and your business needs. You can even offer the service free of charge, with your customer being able to be on-line within seconds!

PC Surgeon has brought together best of breed solutions to help you supply the service seamlessly. We will train your staff as part of the installation service, so as to avoid any transition issues and will customise the screens your customers see, to really show your business in its best light. The hotspot is even able to incorporate advertising, to help alert your customers to other facilities or any special offers you may have.

Because we want to make owning the system as painless as possible, we have priced the hotspot solutions from as little as £20 per week. This includes broadband access, and with just one extra customer per month, the system has already paid for itself!

Call 01380 816629 and find out what a PC Surgeon Wireless Hotspot could do for *you*.



HOTELS AND CONFERENCE CENTRES

Both business and general public residents alike look for unique service-related reasons in choosing a particular hotel, conference centre or even both.

Whilst the general public's booking may depend on there being a sports facility, business travellers are now insisting that internet access, as well as wireless roaming facilities must be available. Thanks to Wi-Fi, guests may attend a conference in a hotel and access wireless broadband from the conference room. This facility can be extended to their own rooms, as well as the bar and reception areas, and all on the same access ticket! Both visitors and staff can benefit from these services.

Key Benefits:

- Increased location value
- Increased footfall and occupancy
- Enhanced service levels
- Repeat visits to that or other locations, such as in a chain
- Maximised revenue
- Data capture facilities
- E-mail and SMS marketing opportunities
- Advertising revenue opportunities

Call 01380 816629 and find out what a PC Surgeon Wireless Hotspot could do for you.