



PC Surgeon

Wireless Hotspots

More business – no strings attached



What can Wireless Hotspots do for *my* Business?

Mobility is key in today's fast moving business environment. Simply missing a particular e-mail can sometimes be disastrous. Tenants and customers alike are looking for locations with easy access to fast internet services. Commercial property, including retail outlets the world over are responding to this demand. Does *your* business match the needs of your customers?

With a PC Surgeon hotspot system, you can give your customers what they need: a simple way to do business away from the office, with fast access to the internet, e-mail and VPN services. This system puts *you* in charge. We help you decide the price, time options and payment methods that best suit both your customers and your business needs. You can even offer the service free of charge, with your customer being able to be on-line within seconds!

PC Surgeon has brought together best of breed solutions to help you supply the service seamlessly. We will train your staff as part of the installation service, so as to avoid any transition issues and will customise the screens your customers see, to really show your business in its best light. The hotspot is even able to incorporate advertising, to help alert your customers to other facilities or any special offers you may have.

Because we want to make owning the system as painless as possible, we have priced the hotspot solutions from as little as £20 per week. This includes broadband access, and with just one extra customer per month, the system has already paid for itself!

Call 01380 816629 and find out what a PC Surgeon Wireless Hotspot could do for *you*.



COMMERCIAL AND RETAIL PROPERTY DEVELOPMENTS

Our systems have applications for all commercial property sectors and can enhance the letting potential of your entire portfolio. Whether you are considering new development or partial refurbishment, pre-installed Wi-Fi applications can increase the appeal of your space.

In the retail sector, Wi-Fi has already been shown to increase footfall and length of stay. As a result, the technology is increasing spending patterns and leading to higher rental tone and improved investment yield. Malls and mixed-use schemes are particularly prone to isolated areas of poor pitch with lower rental tones; the installation of Wi-Fi technology can enhance the attraction of these areas, providing greater shopper densities, fewer voids and increased rental values. Out-of-town retail parks also benefit from Wi-Fi, in particular where they have good motorway access and rest facilities making them suitable meeting venues for the business community.

Industrial and trade-counter locations become far more appealing with on-line facilities, enabling customers to check and compare prices and availability on the spot. Both tenants and customers benefit from greatly improved efficiency and repeat custom. In turn the landlord has a better product, attracting higher rental value and fewer voids.

In new developments, nothing will divert from standard institutional requirements for raised access flooring and suspended ceilings. However, the Grade A specification of the future will include Wi-Fi availability which increases flexibility and meets changing tenant requirements.

Key Benefits:

- **Reduction in letting voids**
- **Fewer rent-free periods**
- **Better product**
- **Higher rental value**
- **Improved yield**

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