



# PC Surgeon

Wireless Hotspots

More business – no strings attached



*“It’s fantastic! I’m taking more weekday business bookings because companies realise their staff can still do business while we fix their cars.”*

*“This hotspot has saved us real money in replacement courtesy cars, delivery and drivers.”*



## What can Wireless Hotspots do for *my* Business?

Mobility is key in today’s fast moving business environment. Simply missing a particular e-mail can sometimes be disastrous. When booking a service or repair, most business travellers choose locations with easy access to fast internet services. Dealerships the world over are responding to this demand. Does *your* business match the needs of your customers?

With a PC Surgeon hotspot system, you can give your customers what they need: a simple way to do business away from the office, with fast access to the internet, e-mail and VPN services. This system puts *you* in charge. We help you decide the price, time options and payment methods that best suit both your customers and your business needs. You can even offer the service free of charge, with your customer being able to be on-line within seconds!

PC Surgeon has brought together best of breed solutions to help you supply the service seamlessly. We will train your staff as part of the installation service, so as to avoid any transition issues and will customise the screens your customers see, to really show your business in its best light. The hotspot is even able to incorporate advertising, to help alert your customers to other facilities or any special offers you may have.

Because we want to make owning the system as painless as possible, we have priced the hotspot solutions from as little as £20 per week. This includes broadband access, and with just one extra customer per month, the system has already paid for itself!

Call 01380 816629 and find out what a PC Surgeon Wireless Hotspot could do for *you*.



## MOTOR DEALERSHIPS

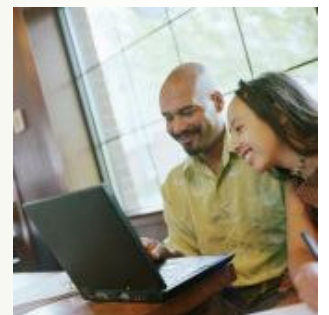
Motor dealers are constantly looking for ways to improve customer service and reduce their fixed costs. One approach is to make it easy for clients to wait on the premises, whilst their vehicles are being serviced. Historically, business clients have been reluctant to do this because they are unable to carry on working while they wait.

Wireless access has changed this. Clients are now offered the opportunity to use the customer wireless network during their stay. From your showroom they can directly access their corporate network and use every internet facility - just as if they were sitting at their own office desk!

The client network is kept entirely separate from your own internal network. It can be protected from virus and spam attack. Comprehensive web filtering options can be provided in order to ensure that unsuitable sites may not be accessed from your premises.

In addition, the system can provide forms which capture basic details about each customer, enabling you to mail or text targeted marketing messages to them in the future.

In short, the provision of wireless access differentiates you from the competition. You can offer this unique facility to existing and prospective business clients as a way of attracting new business customers, thus increasing your service revenues and reducing your courtesy car, delivery and driver costs.



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# Wireless Hotspots Attract More Customers

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Don't get left behind, call 01380 816 629 and find out what a PCS  
Wireless Hotspot could do for your business.